



HELLA announces Sales Agency of the Year – Stan Padover Associates.

Stan Padover Associates and HELLA honored by Parts Authority at AAPEX 2019

Peachtree City, GA., November 26, 2019. This years AAPEX show was another success for HELLA and our partners. Our longtime partner and manufacturer representative, Stan Padover Associates was awarded the HELLA Rep of the Year award for 2019. Michael Padover accepted the award on behalf of the agency that has been the recipient of this award 3 times in the last 4 years. Stan Padover Associates has been representing HELLA Inc. for over 30 years. Stan Padover Associates covers the Northeast US and Caribbean, in addition they cover the West Coast for select national accounts.

At the Parts Authority Honors Banquet hosting 500 vendors and manufactures, Michael Padover of Stan Padover Assoc. was also awarded the Outstanding Manufacturer Rep of the Year. In addition at the Parts Authority event, Fred Snow, President of HELLA Automotive Sales, Inc. received the Outstanding Service Partner of the Year award. These honors are not only rewarding, they confirm the level of service we and our agent partners aim to provide our customers.

All of us at HELLA are grateful to have been chosen for these awards among all our colleagues and competitors. Our longstanding partnerships are stronger than ever, and we are committed to their continued growth and success.

Peachtree City, GA — HELLA, Automotive Sales, Inc., the North American aftermarket subsidiary of automotive lighting and electronics supplier HELLA Inc.

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More product information is available on: www.myhellalights.com

About HELLA, Inc.

HELLA Automotive Sales, Inc., located in suburban Atlanta, GA, is the North American aftermarket sales and distribution headquarters for HELLA KGaA Hueck & Co. HELLA, Inc. provides world-class aftermarket and special OE support to automotive, marine, and heavy-duty accounts in the U.S., Canada, and the Caribbean. *For more information, visit: www.hellausa.com.*

HELLA GmbH & Co. KGaA, Lippstadt: HELLA is a global, family-owned company, listed on the stock exchange, with around 38,000 employees at over 125 locations in some 35 countries. The HELLA Group develops and manufactures products for lighting technology and electronics for the automotive industry and also has one of the largest retail organizations for automotive parts, accessories, diagnostics, and services within

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Europe. With nearly 7,000 people working in research and development, HELLA is one of the most important innovation drivers on the market. Furthermore, with sales of 6.6 billion euros in the fiscal year of 2016/2017, the HELLA Group is one of the top 40 automotive parts suppliers in the world and one of the 100 largest German industrial companies.

For more information, visit offering www.hella.com